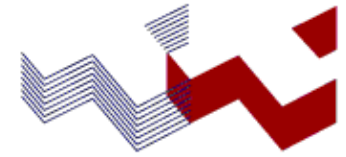


Interactive Gaming



TECHNICAL SYSTEMS TESTING

The Responsible Gambling Challenge



John E. Cargnello
April 2005

Technical Systems Testing (TST)

- **Accredited testing laboratory for both terrestrial and interactive gaming**
- **Evaluate gaming systems to ensure they are fair, secure and auditable**
- **Work with regulators, operators & suppliers in Australia, Europe & North America**
- **Certified 90% of active interactive casino's in “regulated” jurisdictions**



What is e-gaming?

- **Any sort of gambling using an interactive interface**
 - *Internet*
 - *Telephone*
 - *WAP*
 - *Interactive TV*



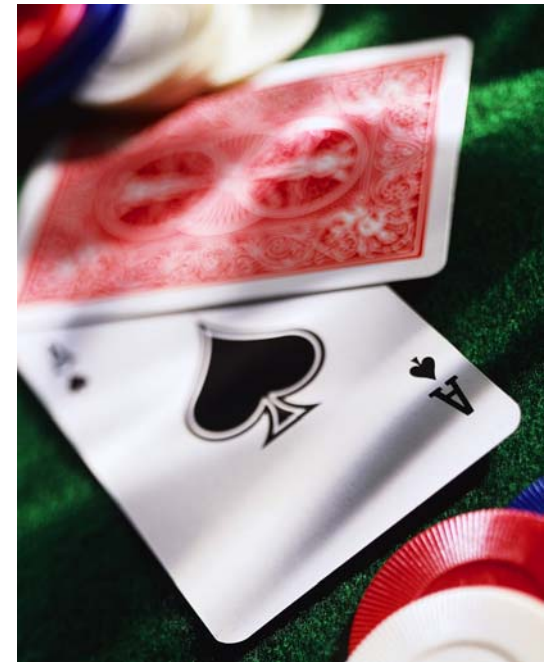
Ban Versus Regulate



- **Several American states have moved to ban Interactive Gaming altogether.**
- **Australia, Isle of Man (UK), Alderney (UK), Scandinavia & Vanuatu offer fully regulated interactive gaming**
- **UK, Malta, South Africa, Latvia and Estonia will offer regulated interactive gaming**

Four Basic Protocols for Responsible Interactive Gaming

1. **Pre-Established Limits**
2. **Game Design**
3. **Display**
4. **Account Establishment**



Player Pre-Established Limits.

- **Set at the time that the account is established**
- **Player can only change limits after a 48 hour period**
- **Self-Exclusion: 3 times and you're out!**



Game Design

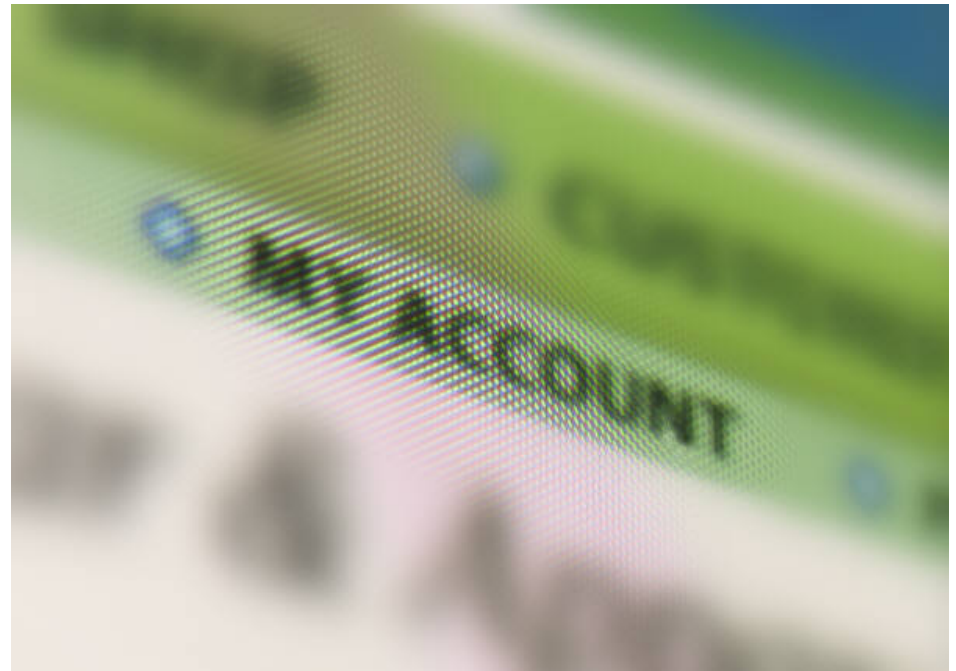


Banning of games with:

- “Near Miss” Features
- Winnings increase dependant on time of play.

Display

- **Pop-Up Reminders**
- **Permanent Clock**
- **Actual Dollar Amounts**
- **Actual Odds**
- **Links to Appropriate Problem Gambling Resources**



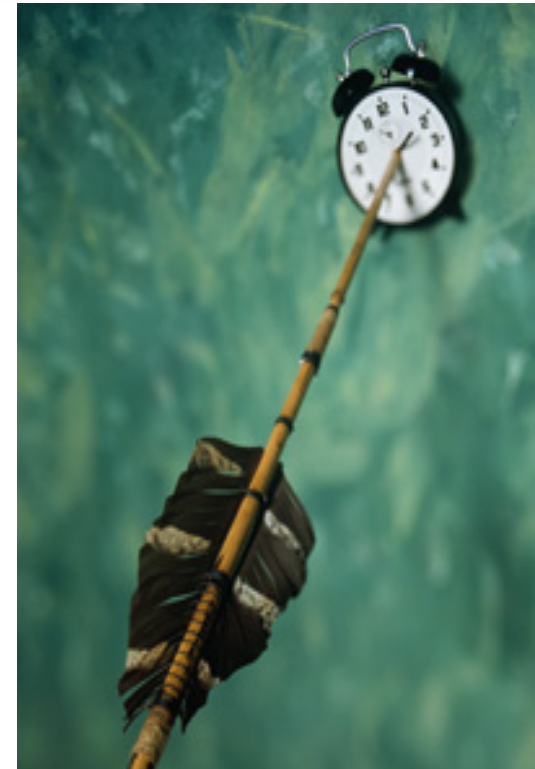
Account Establishment Procedures

- **VerifyMe[©]**
- **Experian[©]**
 - *Linked to government and financial databases for verification of identifying information*



Conclusion

- **Banning / Prohibiting Internet gaming is problematic and in the interests of unscrupulous operators**
- **Regulated, controlled e-gaming is achievable**



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